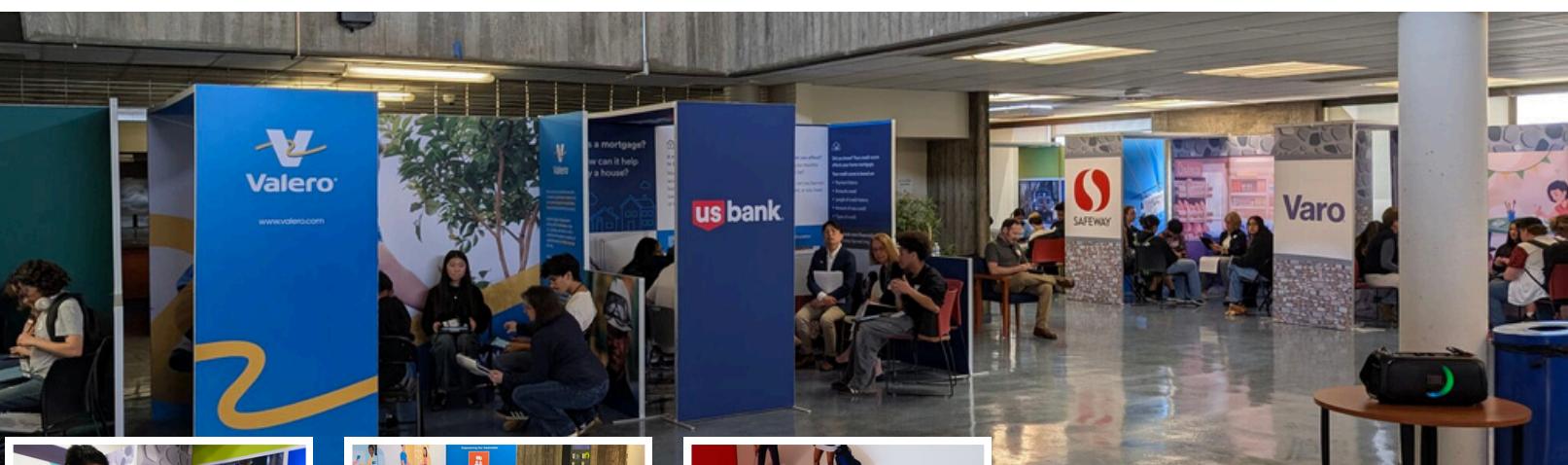




Teens have questions.  
Finance Park has answers.



Students and volunteers engaged in the Finance Park Pop-Up simulation.

## Program Components

- Classroom Curriculum:**  
*In-school. Teacher-led. Comprehensive personal finance and career readiness curriculum.*
- Finance Park “Pop-Up” Simulation:**  
*One-day immersive experience. Takes place after classroom lessons.*

## Finance Park Returns Spring 2026!



**Monterey: March 10-19**  
**San Jose: March 24-27**  
**San Francisco: April 14-16**  
**Fresno: April 22-30**



**125 STUDENTS PER DAY**  
*Supported by 20+ JA Volunteers*

Scan or click to see the park in action.



## Classroom Curriculum

JA Finance Park helps students build a foundation on which they can make intelligent financial decisions that last a lifetime, including decisions related to income, expenses, savings, and credit.

The JA Finance Park classroom curriculum includes educator-led lessons covering six themes, including: employment and education; planning and money management; and investing.



**Flexible:** Schools commit to a minimum of **5 hrs.** of classroom time. With optional lessons to provide 20+ hours of instruction.

Of students indicating prior to the simulation that they were not at all confident in their ability to budget, **97%** later indicated that the simulation prepared them for future budgeting challenges.



Post-Simulation Student Survey Responses:  
1,000 Northern CA youth, Spring '25

"Agree" or  
"Strongly Agree"

*I believe my interactions with the volunteer in this program will have a positive influence on my personal development.*

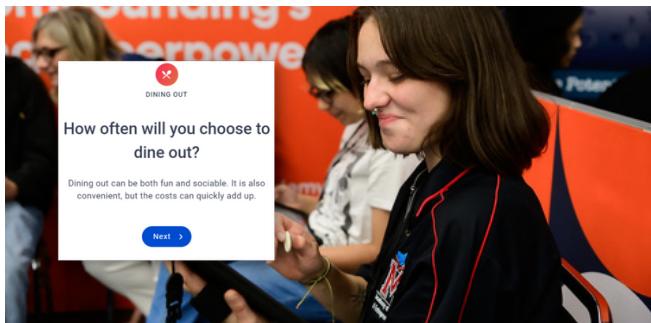
**98%**

*This experience helped prepare me for college or the workplace.*

**95%**

*I was exposed to new careers because of my participation in this program.*

**92%**



## Finance Park Simulation

Where high school students face the “real world” and build skills for life.

Students enter our experiential learning center with a unique “avatar,” or profile, complete with education level, career and monthly income. Using a tablet, students explore 19 interactive storefronts, research expenses, and make budgeting decisions based on their unique profile, with guidance from volunteer mentors.

*Scan or click to see the park in action.*



Contact the JA NorCal Finance Park team to get involved!

Taran Barca-Hall: [taranbh@janorcal.org](mailto:taranbh@janorcal.org) • Duane Wilson: [dwilson@janorcal.org](mailto:dwilson@janorcal.org)



# VOLUNTEER OPPORTUNITIES

## Be a Finance Park Mentor

- Work with small groups (5-7) of high school students.
- Help them access and understand their unique adult profile as they plan their monthly budget.
- Coach them through real-world budgeting decisions.
- Share your knowledge and experience to help students understand complex topics like loans, credit scores, insurance, retirement planning and more.
- 20+ mentors needed per day.
- Pick the day that works best for you or join us for multiple sessions!



## Sign Up Today!

Daily Schedule: 8:00am-1:30pm

Click the QR code (or scan) to sign-up.



**San Jose**  
March 24, 25, 26, 27  
*Center for Employment Training*



**San Francisco**  
April 14, 15, 16  
*SF State University  
Student Life Events Center*



**Monterey**  
March 10, 11, 12, 13  
and March 16, 17, 18, 19  
*Monterey County Fair Event Center*



**Fresno**  
April 22, 23, 24  
and April 27, 28, 29, 30  
*Fresno State University  
Satellite Student Union*



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