

Insurance?

Budgeting?

Career Planning?

Investing?

Taxes?

Credit Cards?

Student Loans?

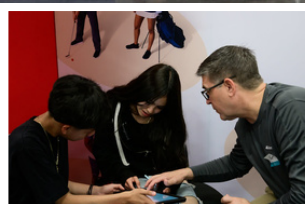
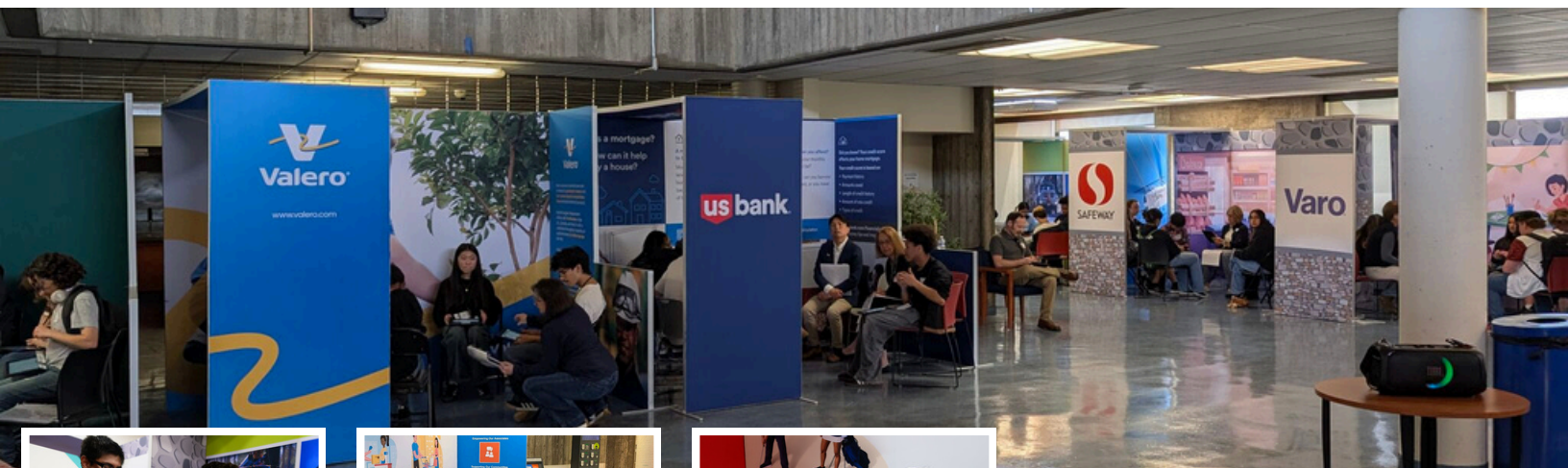
Car Loans?

Housing Costs?



Finance Park **POP-UP**

Teens have questions.
Finance Park has answers.



Students and volunteers engaged in the Finance Park Pop-Up simulation.

Program Components

- **Classroom Curriculum:** In-school. Teacher-led. Comprehensive personal finance and career readiness curriculum.
- **Finance Park “Pop-Up” Simulation:** One-day immersive experience. Takes place after classroom lessons.

Finance Park Returns Spring 2026!



Monterey: March 10-19
San Jose: March 24-27
San Francisco: April 14-16
Fresno: April 22-30



125 STUDENTS PER DAY
Supported by 20+ JA Volunteers

Scan or click to
see the park in
action.



Classroom Curriculum

JA Finance Park helps students build a foundation on which they can make intelligent financial decisions that last a lifetime, including decisions related to income, expenses, savings, and credit.

The JA Finance Park classroom curriculum includes educator-led lessons covering six themes, including: employment and education; planning and money management; and investing.



Flexible: Schools commit to a minimum of **5 hrs.** of classroom time. With optional lessons to provide 20+ hours of instruction.

Of students indicating prior to the simulation that they were not at all confident in their ability to budget, **97% later indicated that the simulation prepared them for future budgeting challenges.**



Post-Simulation Student Survey Responses:
1,000 Northern CA youth, Spring '25

"Agree" or
"Strongly Agree"

I believe my interactions with the volunteer in this program will have a positive influence on my personal development.

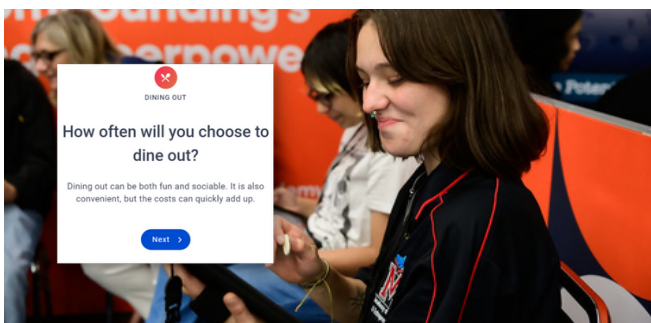
98%

This experience helped prepare me for college or the workplace.

95%

I was exposed to new careers because of my participation in this program.

92%



Finance Park Simulation

Where high school students face the "real world" and build skills for life.

Students enter our experiential learning center with a unique "avatar," or profile, complete with education level, career and monthly income. Using a tablet, students explore 19 interactive storefronts, research expenses, and make budgeting decisions based on their unique profile, with guidance from volunteer mentors.

Scan or click to see
the park in action.



Contact the JA NorCal Finance Park team to get involved!

Taran Barca-Hall: taranbh@janorcal.org • Duane Wilson: dwilson@janorcal.org

VOLUNTEER OPPORTUNITIES

Be a Finance Park Mentor

- Work with small groups (5-7) of high school students.
- Help them access and understand their unique adult profile as they plan their monthly budget.
- Coach them through real-world budgeting decisions.
- Share your knowledge and experience to help students understand complex topics like loans, credit scores, insurance, retirement planning and more.
- 20+ mentors needed per day.
- Pick the day that works best for you or join us for multiple sessions!



Sign Up Today!

Daily Schedule: 8:00am-1:30pm

Click the QR code (or scan) to sign-up.



San Jose

March 24, 25, 26, 27

Center for Employment Training



Monterey

March 10, 11, 12, 13
and March 16, 17, 18, 19

Monterey County Fair Event Center



San Francisco

April 14, 15, 16

*SF State University
Student Life Events Center*



*Fresno State University
Satellite Student Union*

Fresno

April 22, 23, 24
and April 27, 28, 29, 30



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